Committee Descriptions

UCLA Parents’ Council members must serve on at least one committee according to their interests and talents. These committees are designed to more actively involve all Council members.

**Field Committees**

**Student Engagement Initiatives** | The Student Engagement Initiatives Field Committee will be responsible for working in collaboration with campus partners in ways that are in alignment with the goals of those offices. There will be council members dedicated to each of the sub areas in this field committee. The Vice Chairs of this committee will work with the Parent and Family Programs staff to establish the school year initiatives. Each sub-group will have a liaison(s) that will work with the vice chairs to ensure programs and resources established are met based on the timeline set.

**Parent Engagement Programs** | The Parent Engagement Programs Field Committee assists with community (off-campus) events including Welcome Receptions, coffee socials and regional salon events. This Field Committee strives to engage current Bruin parents and families with the University within regional communities – bringing UCLA to the Bruin parents, rather than bringing the families to the UCLA campus.

**Future Bruin Outreach Field Committee** | The Future Bruin Outreach Field Committee assists with outreach initiatives for prospective students and families including college fairs, admissions information sessions, and yield events. This Field Committee strives to engage future Bruin students and families with the University before they have chosen UCLA and guide them in their decisions.

**Parent Advocacy Field Committee** | The Parent Advocacy Field Committee assists with organizing UCLA advocacy efforts from the Bruin parent and family constituency. This Field Committee strives to connect parents and families with opportunities to support higher education at the local, state and federal levels.

**Student Outreach Initiatives** | The Student Outreach Initiatives Field Committee assists with campus wide outreach efforts to impact student life across a variety of areas. This Field Committee works via the Bruin Angels Initiatives to encompass varying needs of parents and families.